

# 2017 Capital Invitational



*Fight Cancer from the Fairways*



# 2017 Capital Invitational

*Honorary Chair:*

Supervisor Phil Serna

*Survivors of the Year:*

Bruce Scheidt & Robert Bunbury

*Schedule of Events:*

January 19<sup>th</sup>, 2017 - Kick Off Reception

June 1<sup>st</sup>, 2017 - Capital Invitational Dinner

June 5<sup>th</sup>, 2017 - Capital Invitational



**cancer.org • 1.800.227.2345 • [www.capitalinvitational.com](http://www.capitalinvitational.com)  
Facebook: ACSCapitalInvitational**

# 2017 Capital Invitational

The Thirteenth Annual Capital Invitational is the Sacramento region's most elegant and prestigious golf tournament . . . bar none.

Join Sacramento-area professionals and business leaders for an elegant cocktail party to kick-off the festivities on June 1st, followed by a spectacular day of golf, networking, and entertainment at the American Cancer Society's Thirteenth Annual Capital Invitational. This prestigious tournament allows golfers to combine their passion for the game with a passion for saving lives.

The American Cancer Society is the largest private funder of cancer research. Since the start of the tournament, in 2004, the event has raised over \$1.6 million. These funds have been allocated to cancer research, treatment, and other services to aid those battling this horrible disease.

We ask that you join us in fighting cancer from the fairways. It will be a day to remember, for a cause we can't forget.

We hope you will join us.

Tournament Co-chairs

*Jason Goff*

Jason Goff,  
JLL

*Jamie Gomes*

Jamie Gomes,  
EPS



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Facebook: [ACSCapitalInvitational](https://www.facebook.com/ACSCapitalInvitational)**

# CORPORATE SPONSORSHIPS

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## **Presenting Sponsor \$25,000**

- Speaking Opportunity at Event Dinner and Golf Awards Reception
- 16 player spots
- 20 dinner event tickets with VIP table placement
- Customizable underwriting item
- Exclusive sponsor for premier lunch, shoot out, cocktail reception, or awards ceremony
- 16 complimentary entries for the Hole In One trip to Pebble Beach and eligibility for the \$100,000 shoot-out
- Full-page recognition space in the event program
- Tee Sign on-course
- Media Package

## **Associate Sponsor \$20,000**

- Speaking Opportunity at Event Dinner and Golf Awards Reception
- 12 player spots
- 16 dinner event tickets with VIP table placement
- Customizable underwriting item
- 12 complimentary entries for the Hole In One trip to Pebble Beach and eligibility for the \$100,000 shoot-out
- Full-page recognition space in the event program
- Tee Sign on-course
- Media Package

## **Premier Sponsor \$15,000**

- 8 player spots
- 12 dinner event tickets with VIP table placement
- Customizable underwriting item
- Full-page recognition space in the event program
- Tee Sign on-course
- Media Package

## **Ace Sponsor \$7,500**

- 4 player spots
- 8 dinner event tickets
- Customizable underwriting item
- Tee Sign on-course
- Media Package

## **Double Eagle \$6,000**

- 4 player spots
- 6 dinner event tickets
- Tee Sign on-course
- Media Package

## **Eagle \$3,000**

- 2 player spots
- 4 dinner event tickets
- Media package

## **Birdie \$1,500**

- 1 player spot
- 2 dinner event tickets
- Media package

# UNDERWRITING OPPORTUNITIES

## Flag Sponsor \$5,000\*

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Company logo or name will be silkscreened on 18 flags on event day course.

## Dinner Sponsor \$5,000\*

- 10 dinner event tickets
- Company logo or name listed on event website
- Company logo or name listed on the dinner invite (if received by print deadline)
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Company name or logo on event sign at the dinner event. Sponsor will receive verbal recognition, from the podium, at the dinner event.

## 19th Hole Reception/Award Sponsor \$5,000

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Recognition at Event Kickoff/Event Sponsor Dinner. Verbal recognition at the Event Awards Reception. Company name or logo embedded on each player gift.

## Mission Sponsor for the ACS \$3,000

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Company or name will be on signage at the hole on the course that represents all of the mission programs of the American Cancer Society during the course of play.

## Photos \$3,000

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition at the event

Description: Company name or logo embedded in artwork of custom picture frame that is given to each player at the close of the tournament with their

foursome picture framed as a commemorative gift.

## Event Program \$3,000

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition at the event

Description: Half-Page Ad in the event program for the dinner event.

## Player Golf Bag Tag \$3,000

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition at the event

Description: Commemorative American Cancer Society golf bag tag with your company logo or name. Bag tags on all player's golf bags day of event.

## Player Golf Towels \$3,000

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Commemorative American Cancer Society golf towel with your company logo or name. Golf towels are given out on the course to all player's day of event.

## Caddie Bibs \$3,000

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Company name or logo on 18 caddy bibs worn by the caddies on the course throughout the tournament.

## Salon Bags \$3,000

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition at the event

Description: Company name or logo on the Reusable shopping bags provided to the players and guests that experience the pro-shop salon at the event to take home golf gifts from the tournament.

### **Ball Markers \$3,000**

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Company name or logo on over 200 ball markers given out to players during the tournament.

### **Water Ball Insurance \$3,000**

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Your company name or logo on over 300 custom golf balls for use as water ball insurance for the course of play during the tournament. There are volunteers and signage on the course at the three (3) water holes on the course.

### **Custom Player Shoe Bags \$3,000**

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Company name or logo on custom golf shoe bags used at the tournament for each player's shoes and a gift for each player to take home.

### **Golf Carts \$3,000**

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Company logo or name displayed on golf carts for tournament day.

### **Volunteer T-Shirts \$3,000**

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Company name or logo on the 150+ volunteer T-shirts worn at the event.

### **Shoot Out Contest \$3,000**

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Listing in event program
- Tee Sign Recognition on the course

Description: Company name or logo on signage for contest ticket sales and for the contest.

### **Centerpieces \$3,000**

- 2 dinner event tickets
- Company logo or name listed on event website
- Media Package
- Centerpieces at Sponsor Dinner

Description: Company name or logo for centerpieces for the sponsor dinner, total of 22 tables. Signage at dinner reception.

### **Hole Sponsor \$1,500**

- Company logo or name listed on event website
- Listing in event program
- Tee Sign Recognition on the course

### **Breakfast \$1,500**

- Company logo or name listed on event website
- Listing in event program
- Tee Sign Recognition on the course

Description: Company name or logo at buffet station and omelet station.

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### **Media Package:**

- Sponsor name or logo on 1000+ marketing materials during event season including:
  - Sponsor logo or name listed on Kick Off Invite, Player Tickets, & Dinner Invites (as long as received by print deadline)
  - Sponsor logo or name displayed on the event website
  - Sponsor logo or name listed on the Power Point presentation shown at the Kick Off, Event Dinner, and Awards Reception
  - Sponsor logo or name will appear on event banner
  - Recognition in all press releases, public service announcements, and social media package

***\*Not available as part of the Ace Sponsorship Package***

# 2017 Capital Invitational

## SPONSORSHIP COMMITMENT FORM

**YES,** We will support the American Cancer Society by sponsoring the 2017 Capital Invitational, at the following level(s):

### SPONSORSHIP LEVELS

- |   |   |  |  |
|---|---|--|--|
| <input type="radio"/> Presenting Sponsor-\$25,000 | <input type="radio"/> 19th Hole Sponsor-\$5,000 | <input type="radio"/> Caddie Bibs-\$3,000          | <input type="radio"/> Volunteer T-shirts-\$3,000 |
| <input type="radio"/> Associate Sponsor-\$20,000  | <input type="radio"/> Eagle-\$3,000             | <input type="radio"/> Salon Bags-\$3,000           | <input type="radio"/> Shoot Out Contest-\$3,000  |
| <input type="radio"/> Premier Sponsor-\$15,000    | <input type="radio"/> Mission Sponsor-\$3,000   | <input type="radio"/> Ball Markers-\$3,000         | <input type="radio"/> Centerpieces-\$3,000       |
| <input type="radio"/> Ace-\$7,500                 | <input type="radio"/> Photos-\$3,000            | <input type="radio"/> Water Ball Insurance-\$3,000 | <input type="radio"/> Birdie-\$1,500             |
| <input type="radio"/> Double Eagle-\$6,000        | <input type="radio"/> Event Program-\$3,000     | <input type="radio"/> Custom Shoe Bags-\$3,000     | <input type="radio"/> Hole Sponsor-\$1,500       |
| <input type="radio"/> Flag Sponsor-\$5,000        | <input type="radio"/> Player Bag Tag-\$3,000    | <input type="radio"/> Golf Carts-\$3,000           | <input type="radio"/> Breakfast-\$1,500          |
| <input type="radio"/> Dinner Sponsor-\$5,000      | <input type="radio"/> Player Towels-\$3,000     |  |  |

### SPONSORSHIP INFORMATION

Select a category:  Corporate  Individual  Foundation

Please print your company name legibly and exactly how you want it to appear in all event materials.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I would like my name/company to appear in event materials  Yes  No

I have a company Facebook/Twitter  Yes  No

Name of Facebook page/Twitter handle: \_\_\_\_\_

**ARTWORK:** Please provide your company logo electronically in high resolution .jpg file format in both grayscale and color versions.

Please make sure all fonts are outlined.

### PAYMENT INFORMATION:

My check, if enclosed, made payable to the American Cancer Society, Sacramento 2017 Capital Invitational

Please charge my credit card:  VISA  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_ Exp: Date: \_\_\_\_\_

Name (as it appears on the card): \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_

Signature: X \_\_\_\_\_

### PLEASE SUBMIT COMPLETED FORM TO JENNA MARTIN BY MAY 17, 2017

Jenna Martin  
1545 River Park Drive, Suite 100  
Sacramento, CA 95815  
jenna.martin@cancer.org  
Phone: (916) 561-2933  
Fax: (916) 564.4977

***Thank you for supporting the mission of  
the American Cancer Society.***

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345. Tax ID #: 13-1788491. Estimated fair market value of each player is \$450 and dinner ticket is \$100. Per IRS regulations, the tax deduction is limited to the excess of the payment over the fair market value.



# 2017 Partnership Council

**Jason Goff**, JLL

**Jamie Gomes**, EPS

**Doug Angove**, Sutter Health

**Gary Bach**, VSP Vision Care

**Taryn Bacon**, InterWest Insurance Services

**Mike Bennett**, MCB Estate Planning

**Liliana Bernal**, Volt Workforce Solutions

**Gary L. Bradus**, Weintraub Tobin Law Corporation

**Eric Burger**, Burger Rehabilitation

**Tim Coxen**, InSync Consulting Services LLC

**Rob Davis**, The Niello Company

**Leslie DuFresne**, C-Suite Solutions

**Dan Guth**, City National Bank

**Michelle Hallsten**, Greenberg Traurig, LLP

**Linda Hunter**, Woodruff Sawyer & Company

**Patrick McIntyre**, Alliant Americas

**Mike Metzger**, Westcore Properties

**Dave Ring**, Woodruff Sawyer & Company

**Curt Rocca**, DCA Capital Partners

**John Schoepach**, Fiduciary & Special Needs Group of Merrill Lynch

**Kevin Valine**, EPIC

**Geoffrey Westbrook**, Seyfarth Shaw LLP

**Jerod Wurm**, Wurm & Frye Wealth Management Group

**John Whitfield**, Moss Adams LLP



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